



**JOHN HAY MANAGEMENT CORPORATION (JHMC)**  
**PROJECTS, PROGRAMS AND ACTIVITIES, BENEFICIARIES AND STATUS OF IMPLEMENTATION**  
**FY 2025**

SEQ.	A.) PROJECTS, PROGRAMS AND ACTIVITIES	B.) BENEFICIARIES	C.) STATUS OF IMPLEMENTATION AS OF SEPTEMBER 2025
<b>1. STRATEGIC PLAN 2024-2028</b>			
1.1	JHMC Sewage Treatment Plant (STP): Construction phase	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. Tourists and Visitors	Ongoing implementation
1.2	Water Resource Management: Water Surveys within Camp John Hay	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Tourists and Visitors 5. Baguio City Population	For implementation
1.3	Camp John Hay (CJH) Infrastructure Roadmap		
1.3.1	Smart Street Lighting within John Hay Special Economic Zone (JHSEZ)	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. JHMC Clients (Organizers and Suppliers of events) 4. Tourists and Visitors	Cancelled  Note: Procurement for the lighting will be in 2026.
1.3.2	Improvement of Historical Core Phase 3: Park with Farmer's Market	1. JHMC 2. Farmers 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. JHMC Clients (Organizers and Suppliers of events) 5. Tourists and Visitors	For implementation
1.3.3	Loakan Pedestrian Network, Bike Lane, and Pocket Gardens	1. Baguio City Population 2. Tourists and Visitors	For implementation
1.4	Camp John Hay Community Redevelopment Project (formerly called "Barangay Segregation Program")	1. JHMC 2. John Hay Reservation Area (JHRA) Residents 3. Private entities and government agencies	On-hold
1.5	Scout Barrio Housing Project	1. JHMC 2. Scout Barrio Residents 3. Private entities and government agencies	Ongoing implementation



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1.6	Inventory of Ancestral Land Claims within CJH	1. JHMC 2. John Hay Reservation Area (JHRA) Residents 3. Private entities and government agencies	Ongoing implementation
1.7	Expansion of the Land Area of the JHSEZ	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. JHMC Clients (Organizers and Suppliers of events) 4. Tourists and Visitors	For implementation
1.8	Disposition of Properties within CJH	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Private and government entities 5. Baguio City Population	Ongoing implementation
1.9	Re-fleeting Program	1. JHMC 2. Private and government entities	Ongoing implementation
1.10	Implementation of the JHMC Information Systems Strategic Plan (ISSP)	1. JHMC 2. JHMC Clients 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. John Hay Reservation Area (JHRA) Residents 5. Tourist and Visitors 6. Private and government entities	Ongoing implementation
1.11	ISO Certifications		
1.11.1	ISO 9001:2015 Certification Maintenance	1. JHMC 2. JHMC Clients 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. John Hay Reservation Area (JHRA) Residents 5. Tourist and Visitors 6. Private and government entities	Ongoing implementation
1.11.2	ISO 14001:2015 Certification Maintenance	1. JHMC 2. JHMC Clients 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. John Hay Reservation Area (JHRA) Residents 5. Tourist and Visitors 6. Private and government entities	Ongoing implementation

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1.12	Philippine Quality Awarded: Preparatory Activities	1. JHMC 2. JHMC Clients 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. John Hay Reservation Area (JHRA) Residents 5. Tourist and Visitors 6. Private and government entities	Ongoing implementation
1.13	Reorganization Plan	1. JHMC	Ongoing implementation
<b>2. COMPLIANCE to R.A. No. 10149, otherwise known as the GOCC Governance Act of 2011 and the BCDA-JHMC Performance Agreement in accordance with Sec 3.3.6 of E.O. No. 62 prescribing the policies and guidelines for the implementation of R.A. No. 7227</b>			
2.1	Conduct of Strategic Planning with Board of Directors (BODs)	ALL BCDA - JHMC Stakeholders	Implemented
2.2	Conduct of Operations Planning	ALL BCDA - JHMC Stakeholders	Implemented
2.3	Conduct of Departmental Planning	ALL BCDA - JHMC Stakeholders	Implemented
2.4	Conduct of Quarterly Performance Reviews	ALL BCDA - JHMC Stakeholders	Ongoing implementation
<b>3. STRATEGIC PRIORITY: ENVIRONMENTAL PROTECTION</b> <b>STRATEGIC OBJECTIVE: ENSURE SUSTAINABLE MULTIPLE USE OF THE FOREST WATERSHED</b>			
3.1	Environment Management Programs - Water Resource Management - Solid Waste Management - Pollution Control	1. JHMC 2. JHMC Clients 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. John Hay Reservation Area (JHRA) Residents 5. Tourist and Visitors 6. Private and government entities	Ongoing implementation
3.2	Forest Protection and Management	1. JHMC 2. Baguio, La Trinidad, Itogon, Tuba, and Tublay (BLISTT) Population 3. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. John Hay Reservation Area (JHRA) Residents 5. Tourist and Visitors	Ongoing implementation



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<b>4. STRATEGIC PRIORITY: REVENUE GENERATION THROUGH TRADITIONAL AND ECOTOURISM DEVELOPMENT</b> <b>STRATEGIC OBJECTIVES: DEVELOP CAMP JOHN HAY AS A PREMIER TOURIST AND INVESTMENT DESTINATION AND INCREASE JHMC REVENUES TO ATTAIN FINANCIAL VIABILITY AND AUTONOMY</b>			
4.1	Conduct of the Bazaar	1. JHMC 2. Business Enterprises 3. Tourist and Visitors	For implementation
4.2	Conduct of the Panagbenga Activities	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Private and government entities 4. Tourists and Visitors	Implemented
4.3	Conduct of Holy Week Activities	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Private entities and government agencies 4. Tourists and Visitors	Implemented
4.4	Conduct of the 4th of July celebration	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Private entities and government agencies 4. Tourists and Visitors	Implemented
4.5	Conduct of Christmas Season Promotion of Camp John Hay	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Private entities and government agencies 4. Tourists and Visitors	For implementation
<b>5. STRATEGIC PRIORITY: HUMAN RESOURCE DEVELOPMENT (INTERNAL AND EXTERNAL)</b> <b>STRATEGIC OBJECTIVE: IMPROVE KNOWLEDGE, ENHANCE SKILLS, AND PROMOTE INTEGRITY, PROFESSIONALISM AND CAREER DEVELOPMENT</b>			
5.1	Individual Competency Related Development Programs	1. JHMC 2. JHMC Clients	Ongoing Implementation
5.2	Organizational Development Programs	1. JHMC 2. JHMC Clients	Ongoing Implementation



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<b>6. STRATEGIC PRIORITY: BUILDING AND ENHANCING RELATIONSHIPS WITH THE INTERNAL AND EXTERNAL STAKEHOLDERS</b>			
6.1	Conduct the celebration of the 122nd Anniversary of Camp John Hay	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. John Hay Reservation Area (JHRA) Residents 4. Private entities and government agencies 5. Tourists and Visitors	For implementation
6.2	Corporate Social Responsibility Projects		
6.2.1	Health Barangay: Wellness and Health Education for Camp John Hay Community	1. John Hay Reservation Area (JHRA) Residents	Implemented
6.2.2	Empowering through Innovation: Youth Entrepreneurship Challenge and/or Brigada Eskwela activities	1. Students residing in the John Hay Reservation Area (JHRA)	Implemented
6.2.3	Barangayan: Strengthening Social Bonds with JHMC Communities through capacity building and/or health related activities	1. John Hay Reservation Area (JHRA) Residents	Implemented
6.2.4	Relief Response/External Request from stakeholders in and outside John Hay Reservation Area (JHRA)	1. Residents of Camp 4, Kenon Road, Tuba, Benguet	Implemented
6.3	Public Relations		
6.3.1	Public and/or Media Relations Activities	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Private entities and government agencies 5. Tourists and Visitors 6. Baguio City Population	Ongoing implementation



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<b>7. STRATEGIC PRIORITY: SAFE AND SECURE ENVIRONMENT</b>			
<b>STRATEGIC OBJECTIVE: ENFORCE EFFICIENT AND EFFECTIVE REGULATION IN THE JHSEZ AND JHRA</b>			
7.1	Hire a Qualified Security Provider for AOR 1 (JHSEZ) and AOR 2 (JHRA)	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents	Implemented
7.2	Procurement of Additional Signages for CJH Gates and Trails	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. JHMC Clients 5. Tourists and Visitors	Implemented
7.3	Conduct of Quarterly Meetings with the Different Security Agencies Inside the Camp.	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. JHMC Clients 5. Tourists and Visitors	Ongoing implementation
<b>8. STRATEGIC OBJECTIVE: ENFORCE EFFICIENT &amp; EFFECTIVE REGULATION IN THE JHSEZ and JHRA</b>			
8.1	On-Call Professionals; Compliance with the National Building Code of the Philippines and its Allied Codes	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. John Hay Reservation Area (JHRA) Residents 4. Private entities and government agencies	Ongoing implementation
8.2	To implement the availment of tax incentives under RA 11534 inside the John Hay Special Economic Zone	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators	Ongoing implementation
8.3	Conduct of Quarterly Locators' Meeting	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators	Ongoing implementation

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<b>9. STRATEGIC OBJECTIVE: MAINTAIN THE QUALITY AND ENVIRONMENT MANAGEMENT SYSTEMS</b>			
9.1	Conduct of the Internal Quality Audits and Verifications	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. JHMC Clients 4. Private entities and government agencies 5. Tourist and Visitors	Ongoing implementation
9.2	Conduct of the ISO 9001:2015 Quality Management System (QMS) Management Review	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. JHMC Clients 4. Private entities and government agencies 5. Tourist and Visitors	Implemented
9.3	Procurement of a 3rd Party for the Conduct of the Customer Satisfaction Measurement (CSM) of JHMC stakeholders (internal and external) for CY 2025.	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. JHMC Clients 4. Private entities and government agencies 5. Tourist and Visitors	Implemented
9.4	ISO 14001:2015 (Environment Management System) Implementation	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. JHMC Clients 4. Private entities and government agencies 5. Tourist and Visitors	Ongoing implementation




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<b>10. STRATEGIC OBJECTIVE: ADAPT TECHNOLOGY AND IMPROVE ICT INFRASTRUCTURE AS EFFECTIVE MANAGEMENT TOOLS; CONTINUAL IMPROVEMENT OF PROCESSES FOR EFFICIENCY &amp; EFFECTIVENESS</b>			
10.1	JHMC Corporate Web Portal	1. JHMC 2. JHMC Clients 3. Tourists and Visitors	Ongoing Implementation
10.2	Enhancement of Existing Information Systems	1. JHMC 2. JHMC Clients 3. Tourists and Visitors	Ongoing Implementation
10.3	Enhancement of JHMC Website	1. JHMC 2. JHMC Clients 3. Tourists and Visitors	Ongoing Implementation
10.4	Communications and Information Systems Management	1. JHMC 2. JHMC Clients 3. Tourists and Visitors	Ongoing Implementation
10.5	Hardware and Software Management	1. JHMC 2. JHMC Clients 3. Tourists and Visitors	Ongoing Implementation

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