

JHMC Board of Directors (Profile)

ATTY. RUDOLPH STEVE E. JULARBAL

Vice-Chairperson, JHMC Board of Directors

Date of First Appointment: 01 June 2020

Age: 69

Citizenship: Filipino

NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Atty. Rudolph Steve E. Jularbal is a distinguished legal professional and corporate leader with extensive experience in media, communications, and regulatory compliance. He currently serves as the Vice Chairperson of the Board of Directors of the John Hay Management Corporation (JHMC) and has been a Member of the Board since 2020.

Atty. Jularbal obtained his Bachelor of Science in Commerce, Major in Management & Marketing from Saint Louis University in 1975. He later pursued his Bachelor of Laws at the University of the Philippines, graduating in 1979. His strong academic foundation paved the way for a career spanning more than four decades, covering legal practice, corporate Throughout his professional career, Atty. Jularbal has held key leadership positions in various organizations. Since 2011, he has served as the Vice President for Legal & Regulatory Compliance, Vice President for AM Operations, and Station Manager of DZRH at the Manila Broadcasting Company. He is also a Board Member and Corporate Secretary of the company. From 2001 to 2011, he practiced law through his own firm, the Jularbal Law Office, specializing in corporate and media law. Prior to that, he held significant roles such as Vice President for Legal & Regulatory Compliance at Nextel Communications Philippines, Inc. (1999–2001) and Vice President for Legal & Regulatory Compliance at the Elizalde Group of Companies (1986–1999).

Beyond his corporate engagements, Atty. Jularbal has been actively involved in legal education and policy advocacy. He has conducted lectures on Ethical Practices in the Broadcast Industry in academic institutions and as part of the advocacy programs of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP). His contributions extend to public service, having held an Honorary Membership in the Committee for the Special Protection of Children under the Department of Justice, where he played a key role in formulating the “Guide to Media Practitioners in Coverages Involving Children”, launched in 2008.

Atty. Jularbal also provided critical assistance to the National Telecommunications Commission (NTC) in drafting regulations for the migration to digital television broadcasting and digital FM broadcasting in the Philippines. Furthermore, he was an active participant in various Technical Working Groups in Congress, contributing to the

formulation of significant media-related laws, including those on Anti-Pornography, Libel, and other legal provisions affecting the broadcasting industry.

His dedication to education was also evident in his tenure as an Instructor of Commercial Laws at Saint Louis University, College of Commerce, from 1981 to 1987.

With his extensive legal expertise, leadership experience, and commitment to ethical broadcasting and policy development, Atty. Jularbal continues to play a vital role in shaping the governance and regulatory framework of JHMC and the broader media industry in the Philippines.