

### A.6.3 Community Interaction

#### a. Corporate Social Responsibility Projects

The BOD-approved Corporate Social Responsibility (CSR) Framework on 10 September 2019 was established to outline the guiding principles and key structural elements of future CSR projects of JHMC. It shall serve as a guide in the formulation, development, and conceptualization of CSR plans and programs and a tool in identifying and assessing strategic plans, decision-making and dispensing JHMC's operations in a transparent and accountable manner.

The CSR activities are conducted in CJH including adjacent areas outside the reservation, without prejudice to requests from other individuals/ groups/ organizations that require a different venue/ location, subject to assessment and recommendation for approval of the PCEO.

✓ ***Barangayan Activity: “Ang Barangay na Handa at Ligtas sa Sakuna”***

As an offshoot of the forest fire incident that happened in the JHRA, the JHMC initiated a three-day training and workshop from **12-15 April 2023** on Community-Based Disaster Risk Reduction Management (CBRRM) with the Representatives from the Barangays within the JHRA.



*Representatives from the Barangays Within JHRA attended the 3-day Training and Workshop held on 12-15 April 2023, initiated by the JHMC.*

✓ *Youth and/or Sports Development: “Brigada Eskwela” Involvement to Various Schools*

JHMC responded to the call for shared responsibility to at least **seven (7) schools** for the year from **28 August to 08 September 2023**: Camp 7 Elementary School, Camp 6 Elementary School, Happy Hallow Elementary School, Country Club Village Elementary School, Baguio City High School, Jose P. Laurel Elementary School, and Irisan National High School.

JHMC Volunteers from its employees and service providers significantly contributed their services in cleaning, repairing, and painting classrooms, landscaping, gardening, and beautifying school grounds, and augmenting educational supplies.

“Brigada Eskwela” is a way of fostering collaboration, solidarity, and goodwill among JHMC Stakeholders.



*Some of the JHMC Volunteers in action for the 2023 Brigada Eskwela conducted to various Schools.*

✓ ***Community Health Development: “Healthy and Productive Aging: The Role of Senior Citizens in Nation Building”***

Proclamation No. 470, issued by Former President Fidel V. Ramos in 1994, mandates the Government to implement a social welfare program that supports the well-being of Senior Citizens.

Hence, in celebration of the Elderly Week, the JHMC, together with the Baguio City Health Services Office and Engineers Hill Health Center Primary Care Facility, held a series of activities at San Vicente Elementary School, Camp 8, Baguio City on **06 October 2023**.

A discussion was made about oral health care, nutrition tips, and mental health, all of which sought to counter and address the risks and vulnerabilities that come with aging. A general medical check-up and flu vaccinations were also conducted.



*Elderly Week Celebration as part of the Community Health Development Program held on 06 October 2023 at San Vicente Elementary School, Camp 8, Baguio City.*



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## **b. Relief Response Operations**

The BOD-approved Relief Response Operations Guidelines effective 17 September 2019 was established for the relief operation responses mechanism for JHMC related to preparedness for humanitarian assistance and support, early recovery and rehabilitation, if possible; strengthen and enhance the institutional and operational mechanisms, structure and strategies for relief operation; and, define procedure for providing augmentation support to disaster-affected areas.

### **✓ Rice Assistance Provided to Barangay Greenwater, Baguio City**

The distribution of 30 bags of 5-kgs rice took place on **15 September 2023** in response to the request of the Barangay for rice assistance to its 30 Constituents that were affected by the ravages of Super Typhoon “Egay”.



*Actual distribution conducted on 15 September 2023 to identified Greenwater Constituents based on the List provided by the Barangay.*

**c. Donation to Partner Groups and Other Agencies**

✓ *Seedling Donations to Various Requesting Stakeholders*

A total of **3,240** seedlings that supported reforestation of various areas of the JHSEZ and Municipalities of Benguet (Tublay, Bokod and Tuba) were donated in support of a common goal of forest protection, as tabulated below:

<b>Date</b>	<b>Agency</b>	<b>No. of seedlings</b>	<b>Planting site</b>
June 07, 2023	Municipality of Bokod	500 Benguet pine donated and planted on July 16, 2023 in support of the NGP initiative	Bobok-Bisal, Bokod, Benguet
June 16, 2023	Municipality of Tuba	1,500 (500 Coffee and 1,000 Benguet pine) and planted on June 22 and 23, 2023	Liwliw, Camp 4, Tuba Benguet
June 22, 2023	Baguio Country Club Elementary School	110 seedlings(40 Benguet pine & 70 Coffee)	Baguio Country Club Village
	DPWH- Baguio City District Engineering Office	130 Benguet Pine were donated and planted as part of DPWH's 125th Anniversary Celebration	Voice of America (VoA) Log Homes area
June 30, 2023	Becday Chasoras Lamsis Elementary School	1,000 Coffee	Tublay Forest Areas (Damaged by Forest Fires)
<b>TOTAL</b>		<b>3, 240 seedlings supported reforestation efforts</b>	

**d. National Greening Program Assistance to Other Communities**

✓ *Validation and Assessment of Survival of Reforestation Site in Tublay, Benguet*

On **27 June 2023**, a year after the Tree Planting Activity held at the Communal Forest of Barangay Daclan, Tublay, Benguet, the JHMC Foresters carried out an assessment and monitoring of the Benguet Pine Trees to determine the survival rate of the planted saplings.

As a result, it was determined that **51%** of the saplings survived the environmental conditions. This information is useful in assessing the project's environmental, social, and economic impacts, such as biodiversity protection and soil erosion prevention, among others. This proves that JHMC is well informed and aided in arriving at a better judgment on the effectiveness and sustainability of its reforestation initiatives, including Stakeholder Communities.



*JHMC Foresters, together with the Barangay Representative, during the validation and assessment conducted on 27 June 2023 at the Communal Forest of Barangay Daclan, Tublay, Benguet.*

#### **A.6.4 Sustainable Development and Environmentally-Friendly Value Chain**

##### **a. Forest Protection and Management**

JHMC has been the steward of this precious home of a dense Pine Forest and watershed cradle of Baguio City. Camp John Hay, being the 53% remaining forest cover of the City needs to continually ensured of its environmental stability and nurtured of the richness of its forest in many ways possible.

##### **✓ *Forest Enrichment: Annual Tree Planting Activity***

In support to the National Greening Program of the DENR and the JHMC mandate towards sustaining/ maintaining the forest watershed, an active participation of all JHMC Employees with their children, including On-The-Job Trainees (OJTs), and Volunteers from JHSEZ Locators such as Filinvest Development Corporation and its Service Providers (security, ground and forest care, gardeners, and janitorial) had successfully planted 1,025 pots of