

JHMC Board of Directors Biographical Details 2020

SILVESTRE C. AFABLE JR.

Chairman of JHMC
Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 70, Filipino
Date of First Appointment: July 18, 2011
Number of Board Meetings attended in CY 2020: 21/21

Since the early seventies, Afable has served several administrations over a 50-year career in Government.

Most of his work from 1970 to 1986 was with the Department of National Defense (DND), which was in the thick of two internal conflicts spanning more than a decade. As a Special Assistant to then Defense Secretary Juan Ponce Enrile, he learned the ropes in the defense-military establishment at the highest policy levels. He also worked closely with Enrile's key Undersecretaries, the late Carmelo Z. Barbero, and the late Jose M. Crisol on various projects of home defense, civilian relations and human rights. He was appointed as DND Assistant Secretary for Public Affairs in 1984.

After the EDSA Revolution of 1986, he returned to the private sector, where he wrote for the Baguio Midland Courier while engaging in public-private consultancy work. In 1992, he was asked by newly-elected President Fidel V. Ramos to join former Executive Secretary Eduardo R. Ermita in a bid to restart the peace negotiations with the Moro National Liberation Front (MNLF). Afable eventually landed in the Government peace panel chaired by the late General Manuel T. Yan that signed the 1986 final peace accord with the MNLF, leading to the inception of the ARMM.

He was an active Consultant of the Ramos administration on matters of communication and conflict-resolution. Under the succeeding administration of President Joseph E. Estrada, he was likewise harnessed in the National Security Council, where he worked with then National Security Adviser Alexander P. Aguirre on a comprehensive national security policy for the Philippines.

During the term of President Gloria Macapagal-Arroyo, he was appointed to a succession of sub-Cabinet and Cabinet posts—often in concurrent capacity. These included Undersecretary of National Defense for Operations; Head, Presidential Management Staff; Palace Communications Director; Presidential Spokesperson, Press Secretary; and Chair, Government

Panel for Peace Negotiations with the Moro Islamic Liberation Front (MILF). In those positions, he was a mainstay in management, policy assistance and public communications in all key Presidential events, domestic and foreign.

Afable and his team successfully negotiated a comprehensive ceasefire with the MILF that came into force in 2004, cutting violent incidents in Mindanao to almost nil. This resulted in an uninterrupted GDP growth spurt in conflict-affected areas of Mindanao in the five years that followed. He also worked closely with the MILF peace panel to hammer out the principles, policies and standards governing the final peace agreement of 2014 that was signed under the late President Benigno Aquino III. He has been recognized by the international institutions and several countries for advancing peace and development programs for Muslims in Mindanao.

His work in the peace process brought him in contact with experts in several countries from Asia, Europe, Africa, and the Middle East. Meetings with rebel leaders and peace diplomats have brought him to Norway, the Netherlands, Pakistan, Libya, Tunisia, and Burkina Faso and Mali in Central Africa.

At present, he is Chairperson of Propel Manila, a multi-awarded digital marketing outfit serving a wide range of corporate clients and involved in helpful civic projects.

He is an Outstanding Citizen of Baguio City, awarded on September 1, 2002. He is also a recipient of the Outstanding Achievement Medal from the Department of National Defense and the Presidential Medal of Merit in 1997. He holds a Bachelor of Science Degree from the University of the Philippines. He is married and has six (6) children.

BGEN. EDUARDO B. DAVALAN (RET.)

Member of the JHMC Board of Directors

Corporate Treasurer of JHMC

NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 60, Filipino

Date of First Appointment: February 13, 2017

Number of Board Meetings attended in CY 2020: 21/21

BGen. Eduardo B. Davalan (Ret.) is a graduate of the Philippine Military Academy, Class of 1985. He completed his graduate studies in 2005 with a degree in Masters in Public Administration from Philippine Christian University. Before serving as a member of the JHMC Board of Directors, he was the Commander of the First Scout Ranger Regiment of the Philippine Army from February 2013 to November 2016.

He has profound experience in leadership and management that stemmed from serving the First Scout Ranger Regiment in various posts mostly in Visayas and Mindanao. His expertise

includes intelligence, strategic planning, security administration, resource allocation, and organizational development.

His military service earned him various awards and decorations as the Distinguished Service Star for Command, 2 Gold Cross Medals for Gallantry in Combat, Military Merit Medals for meritorious achievements in combat and administrative accomplishments, and Letters of Appreciation from the President of Taiwan, Ambassadors of Germany and Norway, and from the Defense Attache' of Australia for the assistance extended during the crisis.

BGen. Davalan is married and has 5 children.

CHARITO R. DULAY

Member of the JHMC Board of Directors

NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 76, Filipino

Date of First Appointment: November 20, 2017

Number of Board Meetings attended in CY 2020: 21/21

Ms. Charito R. Dulay is a graduate with a degree of Bachelor of Arts Major in Sociology from the University of the Philippines Diliman, Quezon City. She is a civic worker and an educator. Her expertise ranges from organizational development, monitoring and evaluation of development projects, research, training, and development of grassroots levels, policy research, and advocacy, among others.

She worked with the Department of Public Information Ministry of Public Information Office of Media Affairs from 1972 to 1985 in various capacities as Executive Assistant to the Chief of Operations, MPI Central Office; Chief Planning Officer/Organizational Development Officer; Chief, Research Training and Development Division; and Feature Writer focusing on news, articles, and development-oriented stories distributed to media outlets.

She then transferred to the USA where she obtained her Real Estate Course from Miller School of Real Estate in Los Angeles, California, USA. Subsequently, she worked with Golden Street Properties Inc., in Las Vegas, Nevada, Ross Morgan Inc. Sherman Oaks, CA, and Gantz Investment Properties, Tarzana, CA in the field of property and finance management.

ALEJANDRO F. FERNANDEZ, M.D.

Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 67, Filipino
Date of First Appointment: June 28, 2017
Number of Board Meetings attended in CY 2020: 21/21

Dr. Alejandro F. Fernandez is a graduate of the University of Santo Tomas College of Medicine and Surgery in 1978. He is a practicing pediatrician in Tarlac City from 1983 to the present. He is likewise an active consultant in Pediatrics of of the Central Luzon Doctors' Hospital CLDH, Tarlac City, and a visiting consultant in Pediatrics at Jecson's Medical Center, Ramos General Hospital, and Talon General Hospital, Tarlac City.

He is an advocate of civic works and served as President/ Chairman of Rotary Club of Midtown Tarlac, District 3790- Rotary International, and United Way of Tarlac Foundation Inc.

ALLAN R. GARCIA

President and Chief Executive Officer of JHMC
Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 63, Filipino
Date of First Appointment: January 12, 2017
Number of Board Meetings attended in CY 2020: 21/21

Mr. Allan R. Garcia is a graduate of the Far Eastern University (FEU). He had 13 years of experience as a businessman with in-depth knowledge in food business management. He used to work with the Philippine Amusement and Gaming Corporation (PAGCOR) in charge of surveillance and security management from 1989 to 2004.

Mr. Garcia is married and has two (2) children.

PMGEN. RUFINO G. IBAY JR. (RET.)

Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 74, Filipino
Date of First Appointment: June 30, 2017
Number of Board Meetings attended in CY 2020: 21/21

PMGEN. Rufino G. Ibay Jr. retired from the Philippine National Police (PNP) in 2000.

He is currently the President and a Member of the Board of the Armed Forces of the Philippines Museum and Historical Foundation, Inc. (AFP-MHF, Inc.), the President, Board Trustee and Excom Chairman of the PMA Foundation, Inc. (PMAFI), and a Board Trustee and Treasurer of the PMA Educational Trust Fund, Inc. (PETFI).

PMGEN. Ibay served as President and CEO of the Armed Forces and Police Savings & Loan Association (AFP-SLAI) from 2003 until 2006; was Chairman of the Lakas-Tulungan Multi-Purpose Cooperative in 1996 until 2000, Vice-Chairman and Board Member of Centennial Savings Bank from 2003-2006, and President of the Confederation of Non-Stock Savings and Loan Association (CONSLA) Inc. from 2003 until 2006.

His outstanding educational background shows a BS degree from the PMA ranking no. 3 in a Class of '85 with Academic Star; a Master's Degree in Economics from the UP School of Economics; Master's Degree in National Security Administration from the National Defense College of the Philippines, garnering the Gold Medal for his thesis; and a Ph.D. from the Bicol University, Peace & Security Administration.

Earlier in his career, PMGEN. Ibay held civilian government positions at the Presidential Management Staff and the Ministry of Public Highways.

PMGEN. Ibay is married and has four (4) children.

ATTY. RUDOLPH STEVE E. JULARBAL

Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 65, Filipino
Date of First Appointment: June 01, 2020
Number of Board Meetings attended in CY 2020: 16/16

Atty. Rudolph Steve E. Jularbal earned his Bachelor of Laws degree from the University of the Philippines, Diliman, Quezon City in 1979 and was admitted to the Philippine Bar in 1980. Earlier, he obtained degrees in Business Management and Marketing from the Saint Louis University in Baguio City. In 1990, he obtained a Certificate from the Philippine Trust Institute, Makati City.

Atty. Jularbal has a well-earned impressive experience in the broadcast and telecommunications industries, among which are his current positions as a Member of the Board of Directors and Corporate Secretary, General Counsel and Head of the Regulatory Compliance Group of the Manila Broadcasting Company and its affiliates, while concurrently holding the position of Vice President of AM Operations and Station Manager of DZRH-Manila. He, likewise, holds the position of General Counsel and Spokesperson of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) where he served various terms as Member of its Board of Trustees; and sits as the General Counsel of the Ad Standards Council (ASC) and led in codifying its Advertising Standards.

The employment history of Atty. Jularbal shows notable positions he held as Vice President for Legal, Nextel Communications Philippines, Inc. (NCPI), a subsidiary of Nextel International, in 1999 to 2001, while also appointed as the Anti-Corrupt Practices Performance Officer. He also concurrently held the position of Head of Carrier Relations & Revenue Assurance. Prior to this, he was employed with the Fred J. Elizalde Group of Companies (1987 to 1999) where he held various concurrent positions in the affiliates and subsidiaries of the company, namely Vice President for FM Operations in charge of the administration of more than 150 FM radio stations all over the Philippines; President of Star Parks Corporation and Vice President of Sunshine Inn Corp., the affiliates that own and operated the amusement park business and the tourist resort business, respectively, of FJE Group of companies. He was also the Corporate Secretary of the subsidiary and affiliate corporations.

Other professional activities of Atty. Jularbal included conducting lectures on Ethical Practices in the Broadcast Industry and in academic institutions as part of the advocacy programs of the KBP; Honorary Membership in the Committee for the Special Protection of Children under the Department of Justice and assisted in formulating the “Guide to Media Practitioners in Coverages involving Children” launched in 2008. He also assisted the National Telecommunications Commission in formulating the Rules and Regulations for the migration to digital television broadcast in the Philippines as well as for digital FM broadcast. He was a Member of various Technical Working Groups in Congress in the formulation of laws particularly on Anti-Pornography, Libel and other media-related laws.

Part of Atty. Jularbal’s work experience was as instructor of Commercial Laws at the Saint Louis University, College of Commerce from 1981 to 1987.

Atty. Jularbal is married and has two (2) children.

ATTY. CEASAR G. ORACION

Vice-Chairman of JHMC

Member of the JHMC Board of Directors (November 20, 2017 to February 14, 2022)
(April 18, 2011 to February 26, 2017)

Corporate Treasurer of JHMC (July 18, 2011 to February 26, 2017)

NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 68, Filipino

Date of First Appointment: April 18, 2011

Number of Board Meetings attended in CY 2020: 21/21

Atty. Ceasar G. Oracion is a law practitioner and an educator. He obtained his Bachelor of Laws from the University of Philippines in 1976 and a Special Course in Leadership from Haggai Institute of Leadership in Singapore. His areas of concentration included remedial law, constitutional law, and environmental laws, among others.

As an educator, he served as Professor, Associate Dean and Dean of the School of Law, of Saint Louis University, Baguio City from 1999 to May 2012, Member of the Board of Trustees of Easter College, Baguio City (2007 to present), Member of the Board of Regents of the Benguet State University (representing Cong. Juan Edgardo Angara from April 2010 to May 2013), Member of the Board of Trustees of the Philippine Association of Law Schools (2009 to 2011), President of Hope of Bartimaeus, Inc. and Haven Children's Home, Inc. (1989-1995). Other previous legal experiences include Trans-Philippines Investment Co. in Makati City and Far East Bank & Trust Co. in Manila.

He is a Senior Partner of Oracion, Barlis, and Associates Law Offices located in Baguio City. From April 2011 to February 2017, he served as a member of the JHMC Board of Directors. From July 2011 to February 2017, he was elected as the Corporate Treasurer of JHMC. In November 2017, he was re-appointed as a member of the JHMC Board of Directors. In June 2021, he was elected as the Acting Chairperson of JHMC.

Atty. Oracion is married and has two (2) daughters.

GLORIA F. PERALTA

Member of the JHMC Board of Directors

NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 74, Filipino

Date of First Appointment: January 28, 2013

Number of Board Meetings attended in CY 2020: 21/21

Ms. Gloria F. Peralta is a Certified Public Accountant. She earned the degree of Bachelor of Business Administration from the University of the East where she graduated as Cum Laude.

Ms. Peralta held various positions both in the public and private sectors. In the public sector, she served as City Administrator of Laoag City from 2000 to 2010 after serving as Executive Secretary to the Laoag City Mayor. She was appointed Chairman of various committees in the City Government of Laoag, among which was the Bids and Awards Committee, Personal Selection Board, Disciplinary and Separation Board, Grievance Committee, and City Disaster Coordinating Council. She also held positions as Assistant Board Secretary, Committee Member in Finance, Vice-Chairman, and Chairman of various committees in the Ilocos Norte Electric Cooperative (INEC).

Ms. Peralta's experience in the private Sector was mostly in the insurance industry where she held positions of Agency Manager, General Agent, Branch Manager in different insurance companies like CAP Philippines, FGU Insurance Corp., Great Pacific Life, and Insular Life. Her private sector experience also included the academe as Instructor, Faculty Member, and Associate Dean of the Divine Word College of Laoag.

Ms. Peralta is married and has one (1) child.

MONICO A. PUENTEVELLA JR.

Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 48, Filipino

Date of First Appointment: February 27, 2017

Number of Board Meetings attended in CY 2020: 21/21

Mr. Monico A. Puentevella Jr. is a Marketing Management graduate of the University of St. La Salle in Bacolod City. He is presently the Marketing Manager of Josmon Group of Companies involved in the real estate and mortuary businesses.

His past work experience includes the House of Representatives where he served as Personal Assistant to Cong. Monico Puentevella Sr. from 2001 to 2007. He likewise served as a Director of Postal Savings Bank from 2007-2010.

He is married and has two (2) children.

ATTY. CHRISTIAN PAUL L. ULPINDO

Member of the JHMC Board of Directors
NOT holding more than five (5) positions in GOCCs and publicly-listed companies

Age: 42, Filipino
Date of First Appointment: October 09, 2017
Number of Board Meetings attended in CY 2020: 21/21

Atty. Christian Paul L. Uplindo obtained his Bachelor of Laws from St. Louis University, Baguio City in 2004, and his Master of Laws from San Beda College, Graduate School of Law in 2016. He is also a licensed Real Estate Broker

He is engaged in private practice as a partner at the Cariño and Partners Law Offices from 2005 to present while serving as a law instructor at St. Louis University from April 2008 to present. He likewise serves as the legal consultant of La Union Electric Cooperative, Inc. from October 2013 to present and POU Group of Companies from January 2008, to present.

He worked as the legal counsel of the Municipality of Tagudin in Ilocos Sur from 2010 to 2013.

Atty. Ulpindo is married and has two (2) children.