

## CORPORATE SOCIAL RESPONSIBILITY PROJECTS

These corporate responsibility projects (CSR) projects and public relations activities are being implemented yearly to reaffirm and ensure good working relationship with the stakeholders. CSR projects are for the less privileged sectors in society especially in the communities within the John Hay reservation area. It is through this way that goodwill is built and maintained while making a concrete difference in the lives of the communities it serves.

### **Karunungan Project in support of the blended learning program of the Department of Education.**

For CY 2020, six (6) schools within JHMC Area of Responsibility (AOR) were distributed school supplies, namely: Baguio Country Club Village Elementary School, Happy Hollow Elementary School, Baguio City High School-Hillside Annex, JP Laurel Elementary School, Loakan Proper Day Care Center, and at Camp 7 Elementary School.



## Relief Response Operations

Aligned with the BOD-approved CSR Framework, JHMC donated<sup>3</sup> 596 sacks of 25 kg rice to the following: City Government of Baguio; Security and Service Providers; and, the Barangay Health Emergency Response Team (BHERT) of the 14 barangays surrounding the Camp John Hay Reservation Area including Camp 4 of Tuba. This activity provided avenue for JHMC to showcase camaraderie and compassion, and has forged solidarity and unity between and among its employees, service providers and stakeholders.



## Community Health Development

In collaboration with Soroptimist International, JHMC distributed hygiene kits to the prisoners at the Bureau of Jail Management and Penology (BJMP).

<sup>3</sup> Breakdown:

- 400 - City Government of Baguio
- 121 - security and service providers
- 75 - Barangay Health Emergency Response Team (BHERT) of the 14 barangays surrounding the Camp John Hay Reservation Area including Camp 4 of Tuba,



### **PUBLIC RELATIONS ACTIVITIES**

Generation of news monitoring reports for the information of the board on every board meeting including the real time emails sent to JHMC employees relative to JHMC / BCDA press releases.

Press conference re: mega swabbing activity was conducted on 18 September 2020 spearheaded by the BCDA in collaboration with JHMC for the pooling of the local media and dissemination of press briefing.

