

2019 CHARTER STATEMENT AND STRATEGY MAP (ANNEX A)

JOHN HAY MANAGEMENT CORPORATION CHARTER STATEMENT AND STRATEGY MAP



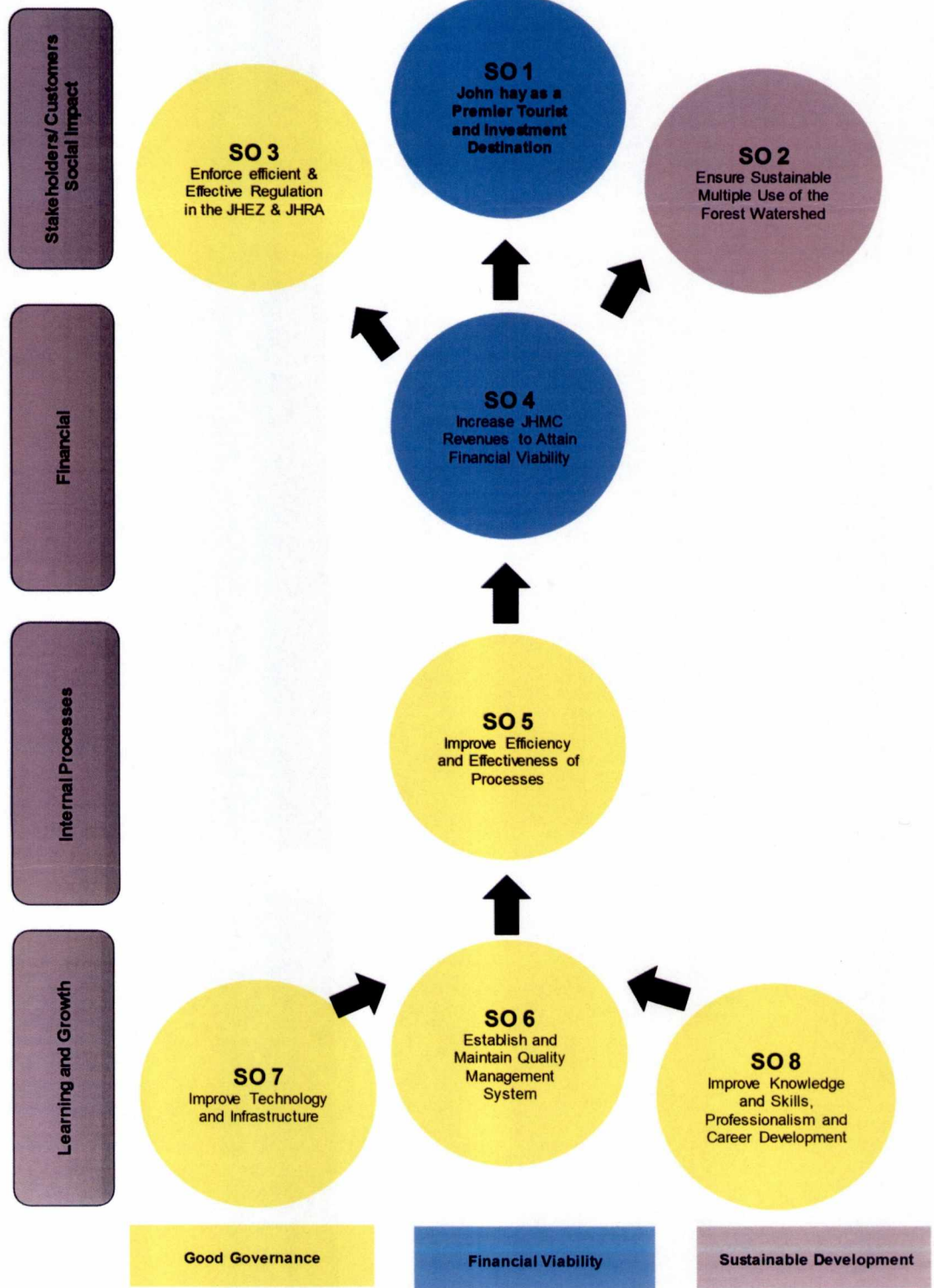
Vision : By 2030, JHMC shall have transformed Camp John Hay into a sustainable tourism destination in the North with innovative approaches to promote investments, improved employment opportunities and quality services while preserving the environment.

MISSION

As the Steward of Camp John Hay, JHMC develops the estate into a premier tourist and investment destination, that contributes to economic growth and job generation; ensures sustainable use of forest, watershed, and enforces efficient and effective regulation of the Special Economic Zone.

CORE VALUES


Stewardship
Passion for the Environment
Integrity
Commitment
Excellence



JOHN HAY MANAGEMENT CORPORATION
CY 2019 Performance Evaluation Scorecard

Objective/ Measure	Formula	Weight	Rating System	Baseline					Target (2019)	Jan 01, 2019 -December 31, 2019 (4th Quarter)	
				2013	2014	2016	2017	2018		Actual	Weight (in %)

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