Republic of the Philippines Office of the President JOHN HAY MANAGEMENT CORPORATION

#### CHARTER STATEMENT AND STRATEGY MAP

**Vision**: By 2018, the JHMC shall have transformed Camp John Hay into the primary catalyst for the tourism development within the Cordillera Region and the leader of environment and forest stewardship in the Philippines.

Mission : As the steward of Camp John Hay, John Hay Management Corporation develops the estate into a premier tourist and investment destination, that contributes to economic growth and job generation; ensures sustainable multiple use of the forest watershed; and enforces efficient and effective regulation in the Special Economic Zone.

Core Values : Stewardship Passion for the Environment Integrity Commitment Excellence

Social Impact Stakeholders/

Enforce Efficient and Effective Regulation in the JHSEZ and JHRA

Financial

Internal Processes

Learning and Growth

Sustainable Development

Financial Viability

**Good Governance** 

**Performance Monitoring Report** 

		Component				Baseline Data (A	ctual)		Y 2016	RATING		
		Objective/ Measure	Formula	Weight	Rating System	2013	2014	2015	Target	Accomplished		
	SO 1	Develop Camp John Hay as a Premier Tourist and Investment Destination										
ACT	SM 1	Number of new locators or projects signed	Number of new locators or projects	7.5%	Actual / Target x Weight	-		1	2	3	7.5%	
SOCIAL IMPACT	SM 2	Number of jobs generated in the JHSEZ	Absolute number	7.5%	Actual / Target x Weight	3,473	4,176	5,090	5,500	5,523	7.5%	
SO	SM 3	Gross sales of business enterprises within the JHSEZ	Absolute number	5%	Actual / Target x Weight	No Baseline Data Available	₱150M	₱835.69M	₱600M	₱875,571,753.85	5.0%	
	SO 2	Ensure Sustainable Multiple Use of the Forest Watershed										
SOCIAL IMPACT	SM 4	Issuance of ISO 14001 Environmental Management System	Based on milestone	10%	10%- Activity 5 7.5%- Activity 4 5%- Activity 3 2.5%- Activity 2 0%- Activity 1	No Baseline Data Available	Available	a. Research and thorough study on ISO 14001 Compliance Processes, procedures and standards (inhouse); and b. Establishment of the JHMC-QMS.	a. Establishment of the Solid Waste Management and Hazardous Waste Management Manuals; b. Assessment of the Environmental Impacts of JHMC processes and activities; c. Updating of a Comprehensive Information for Direct Environmental and Indirect Environmental Impacts of Projects in the JHSEZ; d. Regulatory and Permitting Review of Projects within the JHSEZ; and e. Establishment of JHMC-BOD approved Environment Management Plan.	The following were accomplished: a. Establishment of the Solid Waste Management and Hazardous Waste Management Manuals; b. Assessment of the Environmental Impacts of JHMC processes and activities; c. Updating of a Comprehensive Information for Direct Environmental and Indirect Environmental Impacts of Projects in the JHSEZ; and d. Regulatory and Permitting Review of Projects within the JHSEZ.	7.5%	

### **Performance Monitoring Report**

			Component		ing that the		Baseline Data (A	ctual)	C	Y 2016	RATING
		Objective/ Measure	Formula	Weight	Rating System	2013	2014	2015	Target	Accomplished	
	SM 5	Compliance of JHMC to National Ambient Air Quality Standards on particulate Matter 10 (PM10) within the JHSEZ	Number of tests which resulted in Good Air Quality (0-54 µg/ m <sup>3</sup> PM 10)/ Total number of tests	5%	Actual / Target x Weight	11 μg/ m <sup>3</sup> PM 10	22.95 μg/ m³ PM 10	Average of 22.67 μg/ m <sup>3</sup> PM 10 for the year	100% (8/8) of the tests resulted in Good Quality	6/8 samples resulted in Good Quality. The CY 2016 4th Quarter Reading is yet to be issued by DENR-CAR.	5%
-		Sub-total		35%	-						32.5%
3	SO 3 Enforce Efficient and Effetive Regulation in the JHSEZ and JHRA										
STAKEHOLDERS	SM 6	Stakeholder's Satisfaction Survey	Based on result of survey 90%-100% = Excellent 85%-89%=Very Satisfactory 80%-84% = Satisfactory 75%-79% = Fair 74% and below = Poor	10%	Actual / Target x Weight	80% (SEZAD)	90% (SEZAD)	96.43% (As validated by the GCG)	84%	90.9%	10%
		Sub-total		10%							10%
	SO 4	Increase JHMC Revenues to Attain Financial Viability									
FINANCIAL	SM 7	Revenue generated by JHSEZ	Actual amount in Million Pesos	7.5%	Actual / Target x Weight	₱78.37M	₱70.79M	₱71M	₱72M	₱73.846 M	7.5%
	SM 8	Zone Revenue Collection Efficiency	Actual Collection / Total Zone Revenue for the year	7.5%	Actual / Target x Weight	61%	84%	85%	86%	101.37%	7.5%
		Sub-total		15%							15.0%
	SO 5	Improve Efficiency and E									
VAL PROCESS	SM 9	Issuance of Permit to Operate (PTO) for Business Enterprises in the	Average processing time for renewal	7.5%	Actual / Target x Weight	20 mins. for renewal	30 mins. for renewal	15.2 mins. For renewal	15 mins, for renewal	8.04 minutes	7.5%
		JHSEZ from the date of receipt of complete requirements	Average processing time for start-up	7.5%	Actual / Target x Weight	10 calendar days for start-up	10 calendar days for start-up	No PTO issued for start-up business in CY 2015	7 calendar days for start- up	Average for FY 2016: One (1) calendar day for start-up	7.5%

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# **Performance Monitoring Report**

			Component		52 .54 Gi		Baseline Data (A	ctual)		Y 2016	RATI
ı		Objective/ Measure	Formula	Weight	Rating System	2013	2014	2015	Target	Accomplished	
SM 1	SM 10	Asset Disposition Manual	Milestone achieved	7.5%	All or nothing			No Asset Disposition Manual in place	Board-Approved Asset Disposition Manual	Approved on 24 October 2016 per JHMC- BOD Resolution No. 2016-1024- 161	7.5%
		Sub-total		22.5%							22.5
S	06	Establish Quality Manage	ement System								
S	SM 11	ISO Certification for all processes	Based on milestones	5%	All or nothing	4 processes documented	6 out of 6 documented	ISO Certification 9001:2008 for all services and processes of JHMC	Passed Surveillance Audit	Result of the Re-Certification to be submitted to the GCG on or before 28 February 2017. Re-certification schedule on 20 February 2017.	5%
S	07	Improve Technology and	Infrastracture Support								
S	SM 12	Number of processes automated	Based on milestones	7.5%	All or nothing	1 (Document Management System)	1 (Special Economic Zone Information System)	2 (Human Resource Information System and Network Management Sytem)	SEZAD Information System (Phase 2)	Contract for the SEZAD Information System was awarded to DANALEX Corporation as approved by the JHMC BOD on 21 December 2016	7.59

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### JOHN HAY MANAGEMENT CORPORATION

### Performance Monitoring Report

Component			Baseline Data (Actual)			CY 2016		RATING		
	Objective/ Measure	Formula	Weight	Rating System	2013	2014	2015	Target	Accomplished	
SO 8	Improve Knowledge and	Skills, Profesionalism an	d Career Dev	elopment						
	Establishment of a Competency Model	Based on milestones	5%	All or nothing			Average of 54.41 training hours per employee for the year	Board-approved Competency Model	JHMC will submit the Board- Approved Competency Model on or before 31 January 2017	
	Sub-total		18.0%							17.50%
	TOTAL		100%							97.50%

Note: The Objectives/Measures, Formula, Weight, Rating System and CY 2016 Targets are based on the Summary of Agreement signed on 23 November 2015.

Prepared:	Certified Correct:	
IAN MOISES S. LARANJO Corporate Planning Assistant/ Clerk Date:	BEVIENNE M. APALING Corporate Planning Manager Date: 10 Jan. 2017	RO! Fina Date
JAMIE LOISE M. AGBAYANI, M.D. President and CEO	SILVESTRE Chairman of the	C. AFABLE the JHMC-BOD
Date: JAN 1 0 2017	Date:	

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