

JOHN HAY MANAGEMENT CORPORATION (JHMC)
PROJECTS, PROGRAMS AND ACTIVITIES, BENEFICIARIES AND STATUS OF IMPLEMENTATION FY 2021

A.) Projects, Programs and Activities	B.) Beneficiaries	C.) Status of Implementation as of September 2021
1. PLANNING ACTIVITIES		
1.1 Operations Planning	JHMC	Implemented
1.2 Departmental Planning	JHMC	Implemented
1.3 Quarterly Performance Reviews	JHMC	Ongoing Implementation
2. COMPLIANCE TO ADMINISTRATIVE ORDER (A.O.) 25 s. 2011 and its RELATED ISSUANCES (in support of Republic Act No. 11032 known as the Ease of Doing Business and Efficient Government Service Act of 2018)		
2.1 Implementation of Consulting Services Contract with the Third Party Customer Satisfaction Feedback Validation for CY 2021	JHMC	Ongoing Implementation
2.2 Support to Operations (STOs)		
2.2.1 <i>Maintained Quality Management System Certificate (ISO 19001:2015)</i>		
2.2.1.1 <i>Management Review/s</i>	1. JHMC 2. JHMC's Clients 3. JHMC's Suppliers, Service Providers, and Contractors	Ongoing Implementation
2.2.1.2 <i>Internal Quality Audit</i>	1. JHMC 2. JHMC's Clients 3. JHMC's Suppliers, Service Providers, and Contractors	Implemented
2.2.1.3 <i>Surveillance Audit for the Recertification to the QMS</i>	1. JHMC 2. JHMC's Clients 3. John Hay Special Economic Zone (JHSEZ) Locators 4. JHMC's Suppliers, Service Providers, and Contractors	To conduct in 4th Quarter of CY 2021
3. STRATEGIC PRIORITY: REVENUE GENERATION/ TOURISM DEVELOPMENT ; STRATEGIC OBJECTIVES: JOHN HAY AS A PREMIER TOURIST AND INVESTMENT DESTINATION and INCREASE JHMC REVENUES TO ATTAIN FINANCIAL VIABILITY		
3.1 Activities to increase internally-generated revenues		
3.1.1 <i>Long-term asset disposition of available BCDA Properties within Camp John Hay (Area 1, Mile-Hi Area, VOA Loghomes and/or Luzon Bypass Infrastructure Project)</i>	1. JHMC 2. Private entities and government agencies 3. John Hay Special Economic Zone (JHSEZ) Locators 4. Tourists and Visitors	Ongoing Implementation

3.1.2 <i>Secure venue rental contracts for the use of the Historical Core Facilities</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators	Ongoing Implementation
3.1.3 <i>Continual implementation of the Adopt-A-Tree Project</i>	1. JHMC	Ongoing Implementation
3.2 Improvement of Historical Core facilities to increase tourist arrivals and increase patronage		
3.2.1 <i>Restoration of epitaphs at the Cemetery of Negativism (1 and 2)</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Implemented
3.2.2 <i>Restoration/ Landscaping of the Secret Garden</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
3.2.3 <i>Installation of signages (street, warning, parking, etc.) leading to the Historical Core</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
3.2.4 <i>Installation of Benches / Picnic Tables at the History Trail and Secret Garden</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Implemented
3.2.5 <i>Fencing of Historical Core (Historical Core and Manor boundary)</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
3.2.6 <i>Landscaping Restoration of Arches and Canopies and Improvement of the History Trail Signages and Pathway</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	For implementation
3.2.7 <i>Landscaping of the Bell House Frontage</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	For implementation
3.2.8 <i>Installation of Landscaped Sunshade at the Secret Garden</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	For implementation
3.2.9 <i>Installation of architectural lighting at the Historical Core</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	For implementation


3.3 Rehabilitation or maintenance of existing facilities within the Camp		
<i>3.3.1 Rehabilitation of Bell House Phase 3 (roof and interior)</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Implemented
<i>3.3.2 Repair and Maintenance of Major and Secondary Roads (approximately 2,556 meters)</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 4. Tourists and Visitors	Ongoing Implementation
<i>3.3.3 Design and Build of JHMC Office Building</i>	1. JHMC 2. Private entities and government agencies 3. John Hay Special Economic Zone (JHSEZ) Locators 4. JHMC's Clients 5. Tourists and Visitors	Ongoing Implementation
3.4 Develop Tourism Products and Undertake Improvement		
<i>3.4.1 Establish/Maintain the Yellow Trail as the "Forest Bathing" Capital of the Philippines</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
<i>3.4.2 Conduct tourism destination promotional activities (presence in newspaper and magazines, television, etc.) and undertake aggressive marketing campaigns</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
<i>3.4.3 Conduct study and establishment of the Mulberry Grove at the Historical</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
<i>3.4.4 Conduct study and establishment of the Agro-Forest Recreational Adventure Area</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators 3. Tourists and Visitors	Ongoing Implementation
4. STRATEGIC PRIORITY: ENVIRONMENT PRESERVATION AND FOREST MANAGEMENT; STRATEGIC OBJECTIVES: ENSURE SUSTAINABLE MULTIPLE USE OF THE FOREST WATERSHED		
4.1 Conformance to Environmental Management Systems		
<i>4.1.1 Conduct of promotional and Environmental Campaign Video for IEC (covers both pollution control and forest management measures campaign)</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Private entities and government agencies	Ongoing Implementation

4.1.2 <i>Implementation of Hazardous Waste Management</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. JHMC's Clients	Ongoing Implementation
4.1.3 <i>Implementation of Air Quality Management</i>		
4.1.3.1 <i>Actual monitoring of Ambient Air Quality</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. JHMC's Clients	Ongoing Implementation
4.1.4 <i>Implementation of Water Resource Management</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents	For implementation
4.1.5 <i>Management Review in relation to EMS</i>	1. JHMC 2. JHMC's Clients 3. John Hay Special Economic Zone (JHSEZ) Locators 4. JHMC's Suppliers, Service Providers, and Contractors	For implementation
4.1.6 <i>Surveillance Audit for the Recetification to the EMS</i>	1. JHMC 2. JHMC's Clients 3. John Hay Special Economic Zone (JHSEZ) Locators 4. JHMC's Suppliers, Service Providers, and Contractors	To conduct in 4th Quarter of CY 2021
4.2 <i>Reforestation and Biodiversity Maintenance</i>		
4.2.1 <i>Gardening and General Forest Care Services</i>	1. JHMC 2. City Government of Baguio	Ongoing Implementation
4.2.2 <i>Reforestation and tree planting activities</i>	1. City Government of Baguio	Ongoing Implementation
4.2.3 <i>Sanitation Cutting</i>	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Tourist and Visitors	Ongoing Implementation

5. STRATEGIC PRIORITY: FOCUS ON ISSUES OF SAFETY AND SECURITY		
5.1 Slope protection at Hillside Barangay	1. JHMC 2. Residents of Hillside Barangay 3. Tourists and Visitors	Implemented
5.2 Construction of an inspection bay area with roofing and lighting at the Gate 1, 2 and 4	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. Tourists and Visitors	Ongoing Implementation
5.3 Construction of restroom at identified Control Points, Ranger Stations and Gates	1. JHMC 2. JHMC's Safety and Security Service Provider 3. Tourists and Visitors	Ongoing Implementation
6. STRATEGIC PRIORITY: ENHANCING RELATIONSHIP LINES and RELATIONSHIP BUILDING COLLABORATIONS (EXTERNAL STAKEHOLDERS)		
6.1 Barangay Social Welfare	1. Baguio City Population	For implementation
6.2 Community Health Development	1. Baguio City Population	Implemented
6.3 Provision of relief response	1. Baguio City Population	Ongoing Implementation
6.4 Public and or media relations activity	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Tourists and Visitors 5. Baguio City Population	Ongoing Implementation
7. STRATEGIC PRIORITY: HUMAN RESOURCE DEVELOPMENT (INTERNAL and EXTERNAL) ; STRATEGIC OBJECTIVE: IMPROVE KNOWLEDGE AND SKILLS, PROFESSIONALISM AND CAREER DEVELOPMENT		
6.1 Implementation of the Reorganizational Plan of JHMC as approved by the GCG and BCDA	1. JHMC	TBD
6.2 Facilitation of the completion of organizational and individual competency related development programs for the year.		
6.2.1 Pollution Control relevant training	1. JHMC's Employees	For implementation
6.2.2 Trainings relative to ISO 14001:2015 implementation (EMS)	1. JHMC's Employees	Implemented
6.2.3 Safety and security related knowledge	1. JHMC's Employees	Ongoing Implementation
6.2.4 R.A. 9184 Trainings	1. JHMC's BOD's and Employees	Ongoing Implementation
6.2.5 Trainings relative to iso 9001:2015 (QMS)	1. JHMC's Employees	Implemented

6.2.6 GAD-related trainings	1. JHMC's Employees	Ongoing Implementation
6.2.7 Legal Awareness Training Seminar (TAR)	1. JHMC's Employees	Ongoing Implementation
6.3 Implementation of Policies Mandated by Law		
6.3.1 Facilitate the conduct of the random drug testing among JHMC employees	1. JHMC's Employees	For implementation
6.3.2 Facilitate the conduct of Annual Physical and Medical Examination	1. JHMC's Employees	For implementation
7. STRATEGIC OBJECTIVE: IMPROVE EFFICIENCY AND EFFECTIVENESS OF PROCESSES and IMPROVE TECHNOLOGY AND INFRASTRUCTURE		
7.1 Design, development, deployment and implementation of Land Asset Management Information System (LAMIS)	1. JHMC 2. John Hay Special Economic Zone (JHSEZ) Locators and Residents 3. John Hay Reservation Area (JHRA) Residents 4. Tourists and Visitors 5. Baguio City Population	For implementation
7.2 Updating of existing information systems	1. JHMC 2. JHMC's Employees 3. John Hay Special Economic Zone (JHSEZ) Locators	On-going Implementation

Prepared by:


Beverlee Q. Gunaden
 Corporate Planning Assistant/Clerk

Reviewed and Certified by:


Lea C. Quisumbing-Maguilao, CPA, REA, REB
 Corporate Planning Manager