COMMUNITY RELATIONS

CORPORATE SOCIAL RESPONSIBILITY PROGRAMS

Educational Centers within the JHRA

The JHMC, in its commitment to contribute to uplifting the education of the less fortunate school children, undertook various Corporate Social Responsibility (CSR) projects from years 2011 to 2016.

The JHMC submitted a proposed Road Map for the infrastructure development of schools within the JHRA to the Office of the DepEd Secretary. Relative to this, the construction of a 3-storey, 6-classroom building for the Country Club Village Elementary School (CCVES) was approved through the initiatives of the JHMC and the barangay, which was subsequently completed in December 2016.

6-Classroom Country Club Village Elementary School, December 2016

Inauguration of Country Club Village Elementary School, 19 December 2016

The JHMC likewise actively participated in the *"Brigada Eskwela"* program of the DepEd for four schools in 2014, three schools in 2015, and five schools within the City of Baguio and the JHRA in June 2016. This program includes clean-up drives, painting works and fabrication of student tables, chairs and book shelves.

In 2014, book drives for the Day Care Centers in the JHRA generated about 2,000 instructional materials. In partnership with the University of Cordillera, Masters in Business Administration through the *"Tulong Ngayon, Dunong Bukas"* project, an additional 300 learning materials including encyclopedias and science books were provided to the Barangay Sta. Escolastica Day Care Center.

Brigada Eskwela at JP Laurel Elem. School, Barangay Upper Dagsian, 2014

Brigada Eskwela at Doña Aurora National High School, 2016

Collaborative Feeding Program

The Collaborative Feeding Program spearheaded by the JHMC in 2015, in partnership with the Barangays, benefitted 227 students of the Happy Hollow Elementary School and 47 Hillside Day Care Center children, who were provided healthy meals and micronutrient supplements on a daily basis for a 6-month period. This program resulted in improving the overall well-being, social interaction and the school performance of the children.

Collaborative Feeding Program at the Happy Hollow Elementary School, November 2015

Outreach Programs

In partnership with the private sector, the JHMC participated in various outreach programs which include among others, the *"Bombo Medico"* Medical-Dental Missions held in July 2013 and July 2014 for about 4,000 indigent constituents of the City of Baguio, by providing its services and various medicines.

In the *"Silahis ng Pasko: - Share-A-Joy Program"* and *"Paskong Barangayan"* Projects in 2014, the JHMC provided various toys, clothing and food items to 600 indigent children in the JHRA communities and the City of Baguio.

Bombo Medico Medical Mission, July 2014

Paskong Barangayan, 2014

Silahis ng Pasko 2014 Share-a-Joy Program

In 2015, the *"Silahis ng Pasko: Share-A-Joy Program"* benefitted 175 indigent children in the City of Baguio in coordination with the City Social Welfare and Development Office and the National Correspondents Club of Baguio (NCCB). The JHMC was awarded a Certificate of Commendation by the Office of the City Mayor for this project.

"Silahis ng Pasko 2015: Share-A-Joy Program" at the Bell Amphitheater, 05 December 2015

The JHMC partnered with the Berdeng Karunugan, Inc. and the Philippine National Police (PNP)-CAR in the conduct of outreach programs in Banaue, Province of Ifugao in 2014. Aside from the assistance of JHMC personnel in the Medical Mission, various learning materials, toys, clothing and food items were provided to two indigent communities in barangays Uhaj and Pula which benefitted more than 300 children and rural folk.

Establishment of Library at Uhaj, Banaue, Ifugao, November 2014

Outreach Program: Pula, Banaue, Ifugao, December 2014

Outreach Program: San Fernando and Gohang, Banaue Ifugao, November 2016

In November 2016, the JHMC conducted another outreach program in Banaue, in coordination with the local PNP and the Provincial and Municipal Health Offices. A Medical and Dental Mission was conducted with free multivitamin supplements and medicines distributed. Various learning materials, toys, clothing, slippers, mosquito nets and food items were provided to two indigent communities in barangays San Fernando and Gohang. There were a total of 212 school children and 294 households who benefited from the program.