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04 March 2020

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MR. SILVESTRE C. AFABLE, JR.

Chairperson

MR. ALLAN R. GARCIA

President and CEO (PCEO)

JOHN HAY MANAGEMENT CORPORATION (JHMC)

John Hay Special Economic Zone

Camp John Hay, Baguio City

RE : TRANSMITTAL OF 2020 PERFORMANCE SCORECARD

Dear Chairperson Afable and PCEO Garcia,

This is to formally transmit the 2020 Charter Statement and Strategy Map (**Annex A**) and 2020 Performance Scorecard (**Annex B**) of JHMC.

The JHMC proposed Charter Statement, Strategy Map, and Performance Scorecard submitted through its letter dated 27 August 2019¹ were **MODIFIED** based on the discussions made during the Technical Panel Meeting (TPM) held on 27 November 2019 and evaluation of post-TPM submissions on 23 December 2019².

We take this opportunity to **REMIND** JHMC that Item 5 of GCG Memorandum Circular No. 2017-02³ mandates GOCCs to submit Quarterly Monitoring Reports and upload the same in the GOCC's website within thirty (30) calendar days from the close of each quarter. JHMC is requested to submit its revised Quarterly Targets based on the attached scorecard upon submission of the 1st Quarter Monitoring Report for 2020.

FOR YOUR COMPLIANCE.

Very truly yours,

SAMUEL G. DAGPIN, JR.

Chairman


MICHAEL P. CLORIBEL
Commissioner


MARITES C. DORAL
Commissioner

¹ Officially received by the Governance Commission on 03 September 2019.

² Officially received by the Governance Commission on 23 December 2019.

³ INTERIM PES FOR THE GOCC SECTOR, dated 30 June 2017.

2020 CHARTER STATEMENT AND STRATEGY MAP (ANNEX A)



VISION: By 2030, JHMC shall have transformed Camp John Hay into a sustainable tourism destination in the North with innovative approaches to promote investments, improved employment opportunities and quality services while preserving the environment

MISSION

As the Steward of Camp John Hay, JHMC develops the estate into a premier tourist and investment destination, that contributes to economic growth and job generation; ensures sustainable use of forest watershed, and enforces efficient and effective regulation of the Special Economic Zone.

CORE VALUES

- Stewardship
- Passion for Environment
- Integrity
- Commitment
- Excellence

