

ARNEL PACIANO D. CASANOVA, Esq.

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Areas of Expertise

Public-Private Partnership, urban planning, infrastructure and real estate : he played key leadership roles on the development of former US military bases in the Philippines, project financing, construction and operation of airports, seaports, tollway, as well as the development of the Bonifacio Global City into Philippines' premiere central business district **(2) Corporate Governance and anti-corruption** : he implemented governance reforms in government corporations; won a case against Philippine armed forces generals to recover illegally-acquired government property worth \$200 million; finished Corporate Governance Course in Harvard Business School **(3) Peace-making, Negotiation, Security and Conflict Resolution** .drafted peace agreements with the military rebels and the Muslim rebels in the Philippines; a certified and trained mediator; **(4) Social entrepreneurship and Microfinance**. teaches social entrepreneurship in Ateneo De Manila University, Philippines; founded AvantChange, a social enterprise organized in Cambridge, MA, USA promoting social entrepreneurship in Asia, Trustee and Chairman, Governance and HR Committee of CARD, Inc., the biggest microfinance institution in the Philippines.

Education

HARVARD UNIVERSITY Cambridge, MA, USA

John F. Kennedy School of Government

Master in Public Administration (Finance and Leadership) , June 2007

Fellow, Edward S. Mason Program in Public Policy and Management

World Bank Scholar

UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH

Certificate on Negotiations of Financial Transactions (online)

Geneva, Switzerland, May-June 2006

UNIVERSITY OF THE PHILIPPINES Quezon City, Philippines

College of Law, Bachelor of Laws, 1998

School of Urban and Regional Planning, Diploma on Urban and Regional Planning, 2001

College of Arts and Letters, Bachelor of Arts in English, 1992

LEADERSHIP AWARDS

PHILIPPINE LEGION OF HONOR MEDAL (Awarded 29 April 1997)

Awarded by President Fidel V. Ramos for exceptionally meritorious service as member of the Government Panel Secretariat and as member of the team that successfully monitored and recovered light anti-tank weapons, firearms, explosives, and ammunitions of the military rebels (RAM-SFP-YOU)

and drafted the General Peace Agreement between the Philippine government and RAM-SFP-YOU and ALTAS (Marcos Loyalist Forces) and the Amnesty Proclamation

ASIA 21 FELLOW FOR 2009 (Asia Young Leaders)

Chosen by the Asia Society in New York as one of top twenty-one (21) Asia young leaders for 2009 from among the top 200 delegates globally

Professional Experience

April 2011 –Present

BASES CONVERSION AND DEVELOPMENT AUTHORITY

President and Chief Executive Officer (CEO)

- Carries out mandates in Republic Act No. 7227 (BCDA Charter)
- Gives direction and supervision on the operations and administration of the Conversion Authority
- Acts as the Chief Executive Officer of the Conversion Authority
- Executes, administers and implements the policies and measures approved by the Board
- Represents the Conversion Authority in all dealings with offices, agencies, government instrumentalities and with all persons and entities, public or private, domestic or foreign
- Directs and supervises the preparation of the agenda for the meeting of the Board, and submit recommendation to the Board, deemed to be relevant in the operations of the Authority
- Exercises such other powers and functions provided in by laws and as may be vested in him by the Board.

MEMBER OF THE BOARD OF DIRECTORS

- **CLARK DEVELOPMENT CORPORATION**
April 2011 - present
- **JOHN HAY MANAGEMENT CORPORATION**
April 2011 – present
- **BCDA MANAGEMENT & HOLDINGS, INC**
April 2011 - present
- **BATAAN TECHNOLOGY PARK, INC**

- **FORT BONIFACIO DEVELOPMENT CORPORATION**
April 2011 – present
- **SUBIC CLARK ALLIANCE FOR DEVELOPMENT**
April 2011-present

ADVISER TO THE BOARD OF DIRECTORS

- **CLARK INTERNATIONAL AIRPORT CORPORATION**
April 2011 - present

CHAIRMAN, STEERING COMMITTEE

➤ **PHILIPPINE INVESTMENTS PROMOTION PLAN**

June 2012-present

BOARD OF TRUSTEE

SOLARENERGIE

A foundation whose Mission is to FIGHT POVERTY in the Philippines by providing all OFF-GRID villages with SUSTAINABLE access to solar energy through an empowerment oriented approach that leverages both market and philanthropic forces,

CARD MRI

A global leader in the microfinance industry owned and led by members, upholding the core values of excellence, competence, integrity, family-spirit, stewardship, humility and simplicity.

September 2009-April 2011

ASIA SOCIETY-PHILIPPINES FOUNDATION, INC.

Executive Director

- In charge of all the executive and management functions for the Philippine office of the Asia Society Global Headquarters based in New York to promote US-Asia relations for a shared future in business, policy, education, culture and arts
- Partners with all Asia Society Centers all over US and Asia
- In charge of all programs and fund-raising for the Philippine office in coordination with the Board of Trustees
- Champions the Philippines 21 Young Leaders Program
- Spearheads the strategy and implementation of the Asia Society global center of excellence for social entrepreneurship
- Conceptualized and implemented the NASA Science Caravan for Philippine public schools

March 2009-Present

CENTER FOR AGRICULTURE AND RURAL DEVELOPMENT, INC. (CARD,INC)

Chairman of Governance and Human Resource Committee

Member, Board of Trustees

- Formulates and heads the governance initiatives of the organization and deals with all personnel matters to run the biggest microfinance organization of the Philippines with more than million members

April 2003-August 2009

BASES CONVERSION DEVELOPMENT AUTHORITY (BCDA) Manila, Philippines

General Counsel and Corporate Secretary

- Member of the Management Committee and other Board Committees ➤ Prosecuted and won a case in the Supreme Court against group of highest ranking generals in the armed forces

of the Philippines who misappropriated government prime lands worth \$200 million in Fort Bonifacio Military Reservation (JUSMAG property) and continue the prosecution of similar case worth \$180 million now at the Court of Appeals

- Negotiated contracts and agreements related to buy-out of the Ayala Land-Unilab Group of the Metro Pacific interest in the Bonifacio Global City, a \$1.2 billion real property development Project
- Handled all cases (criminal, civil and administrative) filed by and against BCDA which includes successful expropriation of lands for right of way of the Subic-Clark-Tarlac Expressway, criminal prosecution of squatting criminal syndicates, investigation, prosecution and/or discipline and administrative dismissal of personnel involved in corrupt practices
- Served as key witness and resource person of *Feliciano Commission* exposing military corruption that caused the August 2003 mutiny of junior military officers
- Negotiated, reviewed and drafted all contracts of BCDA related to the privatization and management of all former US military bases, the former Subic Naval Base, the former Clark Air Base, the John Hay Air Station, Poro Point Seaport and Airport, Fort Bonifacio Global City, Villamor Air Base, and others.
- Served as member of bidding committee for Subic-Clark-Tarlac Expressway project (a \$540 million tollway project)
- Served as governance officer; handled governance issues in the BCDA Board and Management and the compliance of the Boards of its subsidiaries and affiliates
- Served as liaison and resource person to Philippine Congress on special economic zones, government corporations, and public infrastructure development

2004-August 2009

FORT BONIFACIO DEVELOPMENT CORPORATION Manila, Philippines

Corporate Secretary

- Handled all Board secretariat matters of the corporation, a joint venture corporation among Ayala Land Inc. (ALI), Evergreen Holdings Inc, and the BCDA in developing the Bonifacio Global City, the newest premiere planned city in the Philippines

2007-Present

ATENEO DE MANILA SCHOOL OF GOVERNMENT Makati City, Philippines

Faculty, Visiting Lecturer

- Launched the first social entrepreneurship laboratory course at the Ateneo De Manila School of Government. Students are given academic training with practical applications by making their own business plans for sustainability and for corporations to implement corporate social responsibility (CSR) initiatives. The Rags2Riches social enterprise is one of the most successful class projects that came out of the course.

2007-April 2011

AVANTCHANGE, LTD. Cambridge, MA, USA

Founding Director/Philippines Country Representative

- Organized the corporation for the purpose of promoting social entrepreneurship in Asia by partnering with Harvard Alumni, Asian universities and funders/investors. Served as the country manager for the Philippines

- Organized the Harvard Club of the Philippines Social Enterprise Initiative

1998-2003

BASES CONVERSION & DEVELOPMENT AUTHORITY Manila, Philippines
Head Executive Assistant (Chief of Staff)

- Established inter-agency committees between BCDA and stakeholders in improving partnerships and synergy thru greater transparency and accountability
- Served as chief liaison to the Department of National Defense and the Armed Forces
- Advised the Board and Management Committee on corporate governance policies
- Handled investigation of highly sensitive cases involving agency personnel

2002-2004

BCDA MANAGEMENT AND HOLDINGS, INC. Manila, Philippines
Corporate Secretary

2000-2003

BATAAN TECHNOLOGY PARK, INC. Manila, Philippines
Corporate Secretary

1993-1997

OFFICE OF THE PRESIDENTIAL ADVISER ON THE PEACE PROCESS

Chief, Technical Working Group Manila, Philippines

Government Negotiating Panel for the Peace Talks with Military Rebels, RAM-SFP-YOU, ALTAS (Loyalist Forces) and the Moro Islamic Liberation Front (MILF)

- Drafted the Peace Agreement and the Amnesty Proclamation between the Philippine Government and the military rebels which ended the military subversion and reintegrated the rebel soldiers to mainstream society
- Led the disarmament and recovery of weapons of military rebels
- Member of the Ad Hoc Committee on the drafting and formulation of negotiation strategy for the peace talks with the Moro Islamic Liberation Front (MILF)

Selected Major Projects

REAL PROPERTY DEVELOPMENT

- *Bonifacio Global City* - a masterplanned urban and financial center (150 hectares) in Taguig City, Philippines, thru public-private partnership (securitization of land assets). This is now the premiere central business district of the Philippines.
- *McKinley Hill* - a 25 hectare high-end residential and mixed use development. This is a joint venture with the consortium of Alliance Global, Inc. and Megaworld Inc.
- *Newport City* - a commercial and mixed use development implemented thru a combination of direct sale and joint venture with Megaworld, Inc.
- *Market Market* - a commercial development (mall) within the Bonifacio Global City implemented thru a lease agreement with the Ayala Land, Inc.
- *Serendra* . a high-end residential and mixed use development thru a joint development agreement with the Ayala Land Inc.

PUBLIC INFRASTRUCTURE (CONSTRUCTION, FINANCING & REGULATION)

Subic-Clark-Tarlac Tollway Project

The longest tollway (94 kilometers) in the Philippines funded by the Japan Bank for International Cooperation (JBIC). I performed major leadership roles in procurement (member of the bidding committee), contract negotiations (lead legal counsel), project management (member of the steering committee), project financing and loan negotiations (lead transaction counsel), negotiations in securing the Toll Operation Certificate, right of way acquisition and others. *Clark International Airport*, San Fernando, Pampanga

I provided advisory services to our subsidiary, the Clark International Airport Corporation, for the planning, tendering of the privatization of the future premiere airport of the Philippines

INVESTMENT PROMOTION (SEZs)

Tax Incentives. Led BCDA in drafting bills and successful lobbying for the enactment of tax incentives law (Republic Act 9400) in the BCDA economic zones (Clark Freeport and Special Economic Zone, John Hay Special Economic Zone, Morong Special Economic Zone, Poro Point Freeport and Special Economic Zone)

Training

I have undertaken varied trainings on different disciplines and fields such as alternative dispute resolution (ADR), public procurement reform, international tendering and infrastructure contract drafting such as the FIDIC conditions of contract, corporate governance, financial restructuring and rehabilitation, regulation of capital markets, project management, information technology and real estate.

Language Skills: fluent in English and Tagalog, have studied (but not cannot speak fluently) in Latin, Spanish, French and Italian

Other Leadership Activities

Panel Speaker on peace and security in Southeast Asia, Harvard Asia Business Conference, Harvard Business School, Boston, MA (11 February 2007) Co-panelists were Amb. Chang Cheng Hee of Singapore, and now US Deputy Secretary of State Scott Marciel

Representative, University Student Council, University of the Philippines- Diliman, Quezon City (1996-1997)

Member, UP College of Law Student Government, College of Law, University of the Philippines (1996-1997)

Philippine Delegate, Macquarie University Student Council Philippine Exchange Program, Macquarie University, Sydney, Australia (28 August-26 September 1997)

Member, LIBERTAS (Lawyers. League for Liberty), a group of lawyers advocating transparency and accountability in the Philippine government

Core Group, *Kaya Natin! (We Can!)*, a social movement advocating good governance and ethical leadership in the Philippines

Member, MANAGEMENT ASSOCIATION OF THE PHILIPPINES (MAP)
(April 2012- present)

Papers/Publications

Philippine Special Economic Zones and Freeports: Challenges and Opportunities in the Bases Conversion and Development Experience, a paper presented in February 14-15, 2009 at the international legal conference on ***Special Economic Zones in Asian Market Economies***, University of Kyushu Faculty of Law, Fukuoka, Japan. This paper is published in the book “**Special Economic Zones in Asian Market Economies**” edited by Andrew Harding and Connie Carter published by Routledge Publications in August 2010.

Wrote a number of op-eds and articles in major Philippine newspapers and websites dealing with varied issues on governance, social entrepreneurship, policy and sports.