

MECHANICS OF THE FIRST JHMC GENDER AND DEVELOPMENT-CENTERED PHOTO CONTEST 2016

Theme: THE ROLE OF WOMEN IN A GROWING ECONOMY

JHMC, carrying the principle of good governance and within the context of its mandate, is committing itself in mainstreaming gender perspectives in its programs and projects. This is to foster and equally promote the welfare of men, women and children specifically highlighting the contribution of women to nation building.

This year, JHMC launches its first ever GENDER AND DEVELOPMENT-CENTERED PHOTO CONTEST with the central theme “*THE ROLE OF WOMEN IN A GROWING ECONOMY*” to promote awareness on gender equality and sensitivity.

The winning photos of this contest will be featured in JHMC’s 2017 Information and Education Campaigns on Gender and Development (GAD).

Theme:

- Photo must capture and strongly present “*The Role of Women in a Growing Economy*”.
- Entries must strictly adhere to the contest theme. Participants should submit photos and images taken anywhere in the Cordilleras (most preferably within Camp John Hay) focusing specifically on the multiple roles that women portray and contribute to in all spheres of the growing economy.
- JHMC Reserves the right to exclude any entry which, in its sole discretion, does not reflect and adhere to the theme.

Contest Duration:

- JHMC will only accept entries from **starting 25 August 2016 to 21 October 2016 at 5 pm.**

Who Can Join?

- The contest is open to all Filipino amateur photo enthusiasts at least 18 years of age as of **25 August 2016**. With the age limit for participants set, proof of age will be required by JHMC once the participant qualifies as one of the awardees / winners. Valid, government issues IDs / NSO authenticated Birth Certificate will be required.
- Employees of JHMC including their relatives up to second degree of affinity or consanguinity are not qualified to join the contest.

Category

Photos taken using all types of digital cameras like Digital SLR, compact cameras and the like.

Submission of Entries

1. Each participant is allowed to submit a **MAXIMUM OF TWO ENTRIES ONLY**.
2. Participants must *submit hard print photos (8R size, color print, unmounted)* to the Records Management Division at Cottage 624 AND email the same entry/ies to mgmt.@jhmc.com.ph. A participant is not allowed to use multiple e-mail addresses in sending entries. Automatic disqualification will be accorded to entries using multiple e-mail addresses.

File name of photos should to be emailed should be in this format:

SURNAME GIVEN NAME_ENTRY NUMBER

Sample: SANTACRUZ JUANA _1
SANTACRUZ JUANA _2

3. JHMC will only accept entries as submitted according to Item 2. Those that will be submitted through other means will be automatically **DISQUALIFIED**.
4. The entry/ies to be submitted should also include the following details:
 - a. Participant's Name, sex, age, mailing address, contact number and occupation.
 - b. Corresponding **PHOTO TITLE** and **PHOTO CAPTION**. The caption must indicate when and where the image was taken and must have accurate description of the circumstances and what the photograph is about.
 - c. Camera used.
5. Submission of entries starts on **25 August 2016**.
6. Deadline of submission of entries is on **21 October 201**.
7. Photo Image/Requirements
 - a. Photos must be **all original** and **only colored** photos will be considered. Black and white or sepia photos are automatically disqualified.
 - b. Photos must be in digital JPEG or JPG format, in high-resolution, 25MB maximum file size. (Recommended resolution: 3,000 pixels whether horizontal image or vertical image at 300 dpi.)
 - c. Photos must not be digitally altered (*colorizing, toning, collage, photo composites, stitched panorama, high dynamic range HDR images etc.*) and/or enhanced in any way. Only simple cropping, minor adjustments in color, sharpness, contrast or digital equivalents are allowed.

- d. Watermarked photos and those that have been previously submitted, have been published in print or online, or have won in any local or international photography contest will be **disqualified**.
- e. Photos to be submitted must be recently taken starting on **25 August 2016**.
- f. For a photo in which a person is recognizable, the photographer is responsible for securing permission from that person or, in the case of a minor, from the subject's parent or guardian.
- g. Photos that violate another person's rights, including but not limited to copyright will be automatically disqualified.

Other Conditions

1. By participating in the JHMC Photo Contest, the contestant acknowledges that the submitted photograph is a single work of **original material** created and taken solely by the participant and no other party has any right, title, claim or interest in the photograph.
2. JHMC reserves the right to disqualify any photograph or image at any time for any cause.
3. Submission of entries to the contest indicates full permission granted to JHMC to use the photographs, with proper credit to the photographer in JHMC's advocacy materials on Gender Equality.

JHMC shall have the exclusive use of the photo entries of all winners (from special prizes to the First Prize) in perpetuity for its various collaterals and GAD promotion materials. This means that the winner cannot resell or make use of his / her photo for other contests, purposes except for his official portfolio.

For the other photos submitted, JHMC shall have exclusive use of these for a period of two (2) years.

ONLY JHMC shall have the sole right to use, produce, reproduce, make imitative works of the photos submitted.

4. *Winners agree to the disclosure and publication of their full names in any photo, publicity or other media arrangement made by JHMC related to the announcement of the results of the Photo Contest.*
5. JHMC reserves the right to cancel the contest at any time for any reason or whatsoever in its sole and absolute discretion without any obligation to furnish any reasons.

Criteria

The criteria for judging will be as follows:

Relevance / Adherence to the Theme	= 30%
Creativity and Originality	= 25%
Overall Impact	= 25%
Photographic Quality	= 20%

Prizes

First Prize: 15,000.00 plus trophy

Second Prize: 10,000.00 plus Certificate of Merit

Third Prize : 5,000.00 plus Certificate of Merit

“Favorite Photo” – 2 winners of P2,500.00+ Certificate of Merit (via online voting from JHMC Facebook pages)

Selection of Winners

- ***PRE-SCREENING:***

Panel of judges from JHMC will pre-screen all the submitted entries to ensure that the contestants have complied with the prescribed guidelines and it has no violent content, nudity or obscenity. *Top twenty (20)* photos showing relevance to the theme and have passed all photo contest conditions shall be considered for the Final Winners’ Deliberation.

- ***WINNERS’ DELIBERATION***

Panel of judges from various PROFESSIONAL photography organizations / individuals will judge the winners based on the JHMC short listed entries on **11 November 2016**. The decision of the judges is *final and non-appealable*.

- ***ANNOUNCEMENT OF WINNERS***

Winners will be notified via e-mail, letter and phone call. The winning photos will also be used and published in JHMC’s website photo gallery (www.jhmc.com.ph) and official Facebook account (<https://www.facebook.com/johnhay.historicalcore>)

Tentative Awarding ceremonies will be on **December 2016** at the Bell House, Camp John Hay, Baguio City.

For further clarifications and concerns, contact JHMC GAD Focal Point System TWG at Tel. Nos. 444 5823 or 661 4621 or email editha.mejia@jhmc.com.ph.